

# Access & Outreach

## 2019 Program Review

### MJC Program Review 2019

Modesto Junior College's Program Review process is divided into 3 sections:

- Program Analysis (SWOT Analysis)
- Goal Setting and Activities
- Resource Request

### Program Analysis

#### Internal Strengths

##### **1. What strengths does the analysis of student data reveal?**

An analysis of student data reveals that the strength of the department is our ability to serve so many with such a small staff.

Over the past year, the Access and Outreach department was reduced by 50% going from four full time positions to two.

In 2018-2019 our two staff members visited over 52 schools multiple times and matriculated 2,215 students. Additionally, we attended over 50 outreach events.

##### **2. Are there specific aspects of the program that are exemplary or could serve as a model?**

The Access & Outreach team does a great deal of connecting students to campus resources long before the student reaches out campus. In the first visit to a high school the team instantly connects students to Campus Life, EOP&S, TRiO SSS, and DSPS services.

##### **3. What do others see as the program's strengths?**

Access & Outreach is structured and consistent. This was something out high schools were telling the institution for years was missing. Having only two staff and keeping services to the level that they are at and receiving kudos from high school staff has been a big plus

##### **4. How well are students meeting program learning outcomes, skills, or competencies; and how are they relevant to careers in your discipline or industries for which you help prepare students?**

Students are connected to their program as well as their program specialist from day one. This allows for a familiarity that connects the student to their discipline.

## Internal Weaknesses

### **5. What gaps are observed by reviewing the student data?**

The biggest gap that exists is between the matriculation of a student and them actually enrolling at MJC. In 2018-2019 the data shows that 2,215 students matriculated but only 1,104 students enrolled. That 50% of students college ready but not enrolling.

### **6. What disproportionate gaps need to be addressed?**

African American students are currently identified as a disproportionately impacted group. Their participation and enrollment makes up just 2.5 %.

### **7. What are areas in which the program could improve? (curriculum, scheduling, modality, other?)**

The two biggest areas of improvement would include 1) Getting high school students to attend the workshops and 2) Getting them to enroll as students.

### **8. Where are there gaps in the program on how students are meeting learning outcomes, skills, or competencies?**

The gap that the data shows is getting the student to enroll.

## External Opportunities

### **9. Where are potential opportunities for expansion, improvement, or new program development?**

Providing more opportunities for students to enroll throughout the year. When hosting them, better promotion.

### **10. What are some industry or disciplinary trends that could enhance the program?**

Helping students connect to CTE opportunities is a must. This may produce an increase in students attending MJC.

## External Threats

### **11. How are changing resources, technology, employer, or transfer requirements affecting the program's ability to serve students?**

Changing resources center on the lack of staff and lack of technology needed in the field. With two staff covering over 50 schools there are great challenges to meeting the needs of all the area high schools.

### **12. What are some current industry or disciplinary trends that could have a negative impact on the program?**

There are trade schools and online schools that have a reach and marketing resources that our institution does not have. Additionally, they can get students through the program sooner.

### 13. What other obstacles does the program face?

Getting high schools to do their part in ensuring students attend college workshops. Numbers at many of the schools are far lower than the amount of students that are eligible.

## Goal Setting and Activities

### Goals

Program Goal	Mission Alignment	Area of Focus
1. Revamp recruitment portion of presentation when first visiting a site.	Programs / Services based on Scholarship of Teaching and Learning	Student Support
2. Secure funding for a full time program specialist.	Equity	Student Support
3. Secure funding for staff professional development.	Programs / Services based on Scholarship of Teaching and Learning	Professional Development

### Activities

Activities	In Support of Goal #	Outcome or Deliverable
1. Meet Staff to work on recruitment video, brochures, and help the student see the WHY of MJC.	Goal #1	Staff will need to work with media and public relations to develop needed materials.
2. Work within the resource allocation process to make a case for the need. Campus Life has only 1 full time employee.	Goal #2	Access & Outreach will need to advocate for the position through the governance process. The department serves over 50 schools and does outreach with two staff.
3. Work within the college structure to secure funding for professional development activities.	Goal #3	Access & Outreach will need to advocate through the resource allocation process

## Resource Requests

Category	Request	Activity #	Estimated Cost
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Prof. Devel.	Attend trainings conferences to gain further knowledge of their craft.	3	10000
Personnel	The department serves over 50 schools and does outreach with two staff. There is an extreme need for a full time classified professional to assist in the overload of work.	2	90000